



# middlesbrough food partnership

**Joe Dunne**

Middlesbrough Food Partnership Coordinator

Middlesbrough Environment City



Registered Charity 1070131

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The **Middlesbrough Food Action Plan** provides a way for all residents and businesses to get involved with sustainable food



Find out more and get involved at [www.growingmiddlesbrough.org.uk](http://www.growingmiddlesbrough.org.uk)

The **Middlesbrough Food Action Plan** provides a way for all residents and businesses to get involved with sustainable food



### Business

The Food Partnership will support local businesses and settings to procure and provide healthy and sustainable food to boost local prosperity, encourage healthy eating and protect the environment.

### People

The Food Partnership will inspire and enable the local food culture so that all residents have access to buy, grow, produce and cook affordable, healthy and sustainable food.

### Environment

The Food Partnership will help residents and businesses to minimise, recycle and compost food related waste either individually or collectively to increase the sustainability of local food and reduce its impact on the environment.

Find out more and get involved at [www.growingmiddlesbrough.org.uk](http://www.growingmiddlesbrough.org.uk)

[@growingmbro](https://twitter.com/growingmbro)

[facebook.com/GrowingMiddlesbrough](https://facebook.com/GrowingMiddlesbrough)

growing  
middlesbrough



Middlesbrough as a place where more people have the opportunity to eat healthy and sustainable food that is easier to buy and offers value for money.



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# growing middlesbrough

## Right thing at the right time with the right people

- Time to build relationships (and bite your tongue)
- Think outside the box and not in a silo
  - meeting people
  - opportunities positively
- Doesn't happen by chance – you have to make it happen
  - Understanding people's context
  - moulding what you do to fit with other agenda

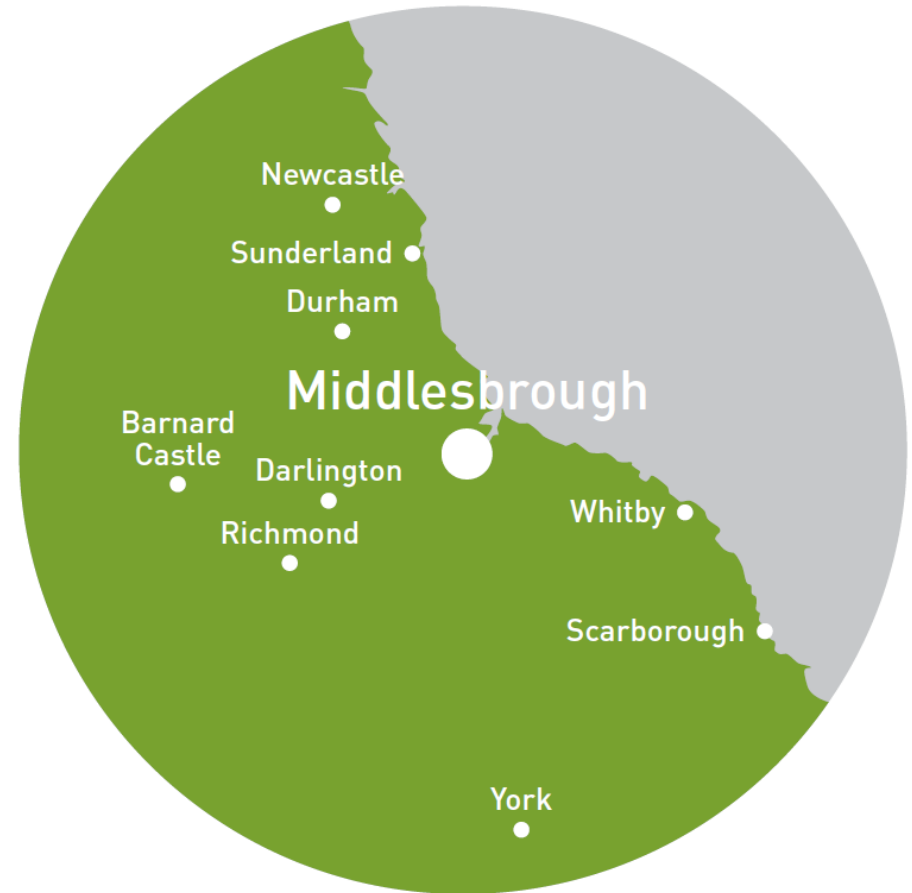


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# growing middlesbrough

- Improving access to local food and drink
- Grown, reared or made from ingredients within 50 miles



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- Public Health
- Economic development
- Environmental Health
- Procurement team
- Waste & recycling



North East  
Better Health  
at Work Award  
Gold Award



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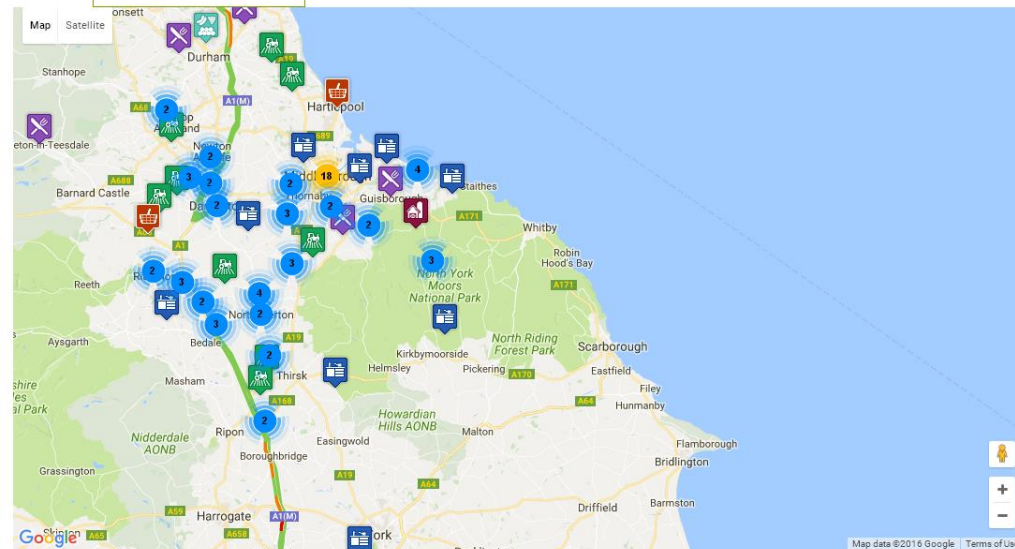
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# growing middlesbrough


- Criteria
- Local food directory and website - over 120 entries
- Raising profile of local food
  - events and workshops
  - promotion

FILTER BY All



Map Satellite

Map data ©2016 Google | Terms of Use

Title	Category	Address	Description
 <b>Sticky Fingers Cafe/Bar</b>	Catering/Cafes/Restaurants	152-154 Linthorpe Road Middlesbrough TS1 3RB	<b>Contact Name:</b> Steven James <b>Telephone:</b> 01642 249959 <b>Email:</b> <a href="#">Contact us</a> <b>Social Media:</b> <a href="#">Facebook</a> <b>Opening Hours:</b> Mon - Sat: 9:30AM - 1AM, Sun: 11AM - 4PM <b>Main Products:</b> Plejacker pies and sides, coffee, beer, wine <b>Description:</b> Steven James Sticky Fingers Bar/Cafe is a musical environment where anybody can come for a



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# growing middlesbrough

## Facilitating local procurement – whole system approach

- Growers food co-op



**INCREDIBLE  
EDIBLE  
MIDDLESBROUGH**



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## Facilitating local procurement – whole system approach

- Public engagement with local food
  - Local Food Weekends
  - Local Food Markets
  - Social media and campaigns





# growing middlesbrough

## Facilitating local procurement – whole system approach

- Encouraging businesses to change suppliers
  - to be a part of LFW
  - Tees Valley Business Summit
  - BHAWA & Extra Life and setting approach
  - Food 4 Health

### Do you buy office refreshments or corporate catering?

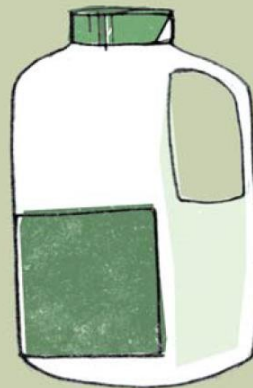
Help the region and make money worth 400% more by **buying local**.

Find local suppliers at  
[www.growingmiddlesbrough.org.uk](http://www.growingmiddlesbrough.org.uk)

If you want to know more, contact us at  
[www.growingmiddlesbrough.org.uk](http://www.growingmiddlesbrough.org.uk)  
or visit us at stand 59

Name:

Contact:



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## Facilitating local procurement – whole system approach

### Business to business

- Peer to peer support
- Meet producer events



beyond the  
**parmo**  
The changing face of food culture  
in Middlesbrough



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## Facilitating local procurement – whole system approach

- Working to influence policy
  - Procurement policy workshop
  - Supporting creation and adoption of policies



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*“We try to buy local food because we want to make a difference to our town. Buying local helps to protect local jobs. Why on earth would we want to do anything else?”*

Debby Roberts, Teesside University



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## Engaging with wider food economy – Growing Middlesbrough and Middlesbrough Food Partnership

- Warrens Group Ltd
- Through Food 4 Health and Environmental Health
- Supermarkets (surplus)
- Durham Food Hub



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[www.menvcity.org.uk/middlesbrough-food-partnership/](http://www.menvcity.org.uk/middlesbrough-food-partnership/)



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